

THE STEAMBOAT INSTITUTE  
2<sup>ND</sup> ANNUAL

# *Freedom Conference*

August 27-28, 2010

The  
Steamboat  
Institute



*A Nation Conceived in Liberty*  
[www.steamboatinstitute.org](http://www.steamboatinstitute.org)

# Keynote Speaker - Karl Rove

- **Former Deputy Chief of Staff and Senior Advisor to President George W. Bush**
- **Author, *Courage and Consequence: My Life as a Conservative in the Fight***
- **Fox News Contributor**
- **Wall Street Journal Columnist**
- **Newsweek Columnist**

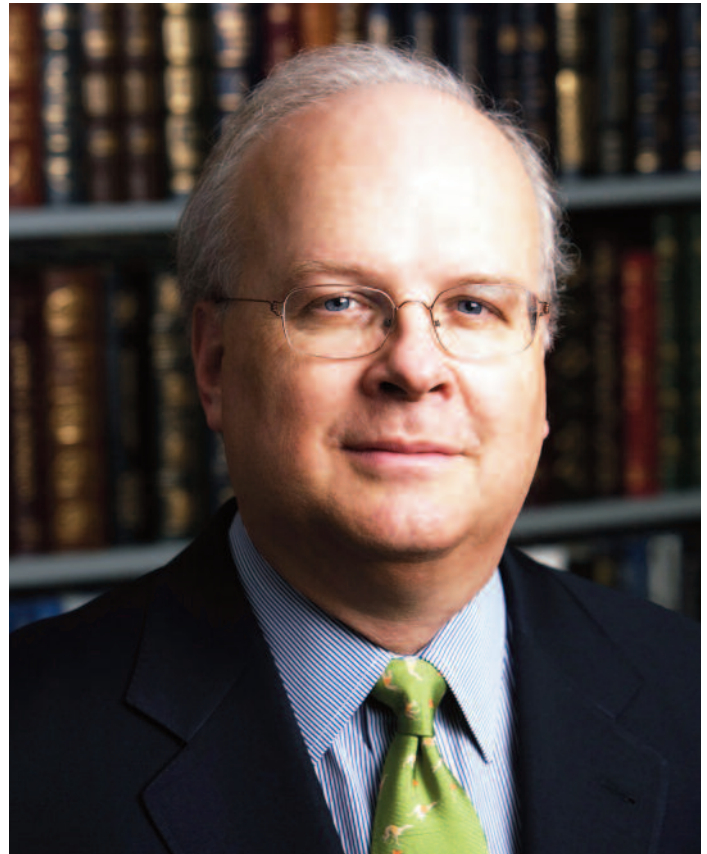
Karl Rove served as Senior Advisor to President George W. Bush from 2000–2007 and Deputy Chief of Staff from 2004–2007. At the White House he oversaw the Offices of Strategic Initiatives, Political Affairs, Public Liaison, and Intergovernmental Affairs and was Deputy Chief of Staff for Policy, coordinating the White House policy-making process.

Karl has been described by respected author and columnist Michael Barone in *U.S. News & World Report* as “...unique... no Presidential appointee has ever had such a strong influence on politics and policy, and none is likely to do so again anytime soon.” *Washington Post* columnist David Broder has called Karl a master political strategist whose “game has always been long term...and he plays it with an intensity and attention to detail that few can match.” Fred Barnes, executive editor of *The Weekly Standard*, has called Karl “the greatest political mind of his generation and probably of any generation... He knows history, understands the moods of the public, and is a visionary on matters of public policy.”

Before Karl became known as “The Architect” of President Bush’s 2000 and 2004 campaigns, he was president of Karl Rove + Company, an Austin-based public affairs firm that worked for Republican candidates, non-partisan causes, and non-profit groups. His clients included over 75 Republican U.S. Senate, Congressional, and gubernatorial candidates in 24 states, as well as the Moderate Party of Sweden.

As a Fox News contributor, Karl provides a “genuine feel of inside knowledge,” says David Zurawik, *Baltimore Sun* television critic. Megan Garber, of the *Columbia Journalism Review*, says Karl has “focused his punditry on what he knows best: strategy.” Even the *New York Times* acclaims that “Rove’s substantive contributions may now inspire a little work ethic among the celebrity talking heads who may be forced to bring to the news a little more data and a little less opinion, a recalibration that would be welcome to its devoted viewers.”

Karl writes a weekly op-ed for the *Wall Street Journal*, is a *Newsweek* columnist, and is the author of the book, *Courage*



and *Consequence* (Threshold Editions).

A Colorado native, he attended the University of Utah, the University of Maryland-College Park, George Mason University, and the University of Texas at Austin.

Karl has taught graduate students at UT Austin’s Lyndon B. Johnson School of Public Affairs and undergraduates in a joint appointment from the Journalism and Government departments at the university. He was also a faculty member at the Salzburg Seminar.

He was previously a member of the Board of International Broadcasting, which oversaw the operations of Radio Free Europe and Radio Liberty, and served on the White House Fellows regional selection panel. He was also a member of the Boards of Regents at Texas Women’s Union and East Texas State University.

Karl now serves on the Board of Trustees for the Texas Parks and Wildlife Foundation and the Texas State History Museum Foundation. He is also a member of the McDonald Observatory Board of Visitors and the Texas Philosophical Society.

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## STEAMBOAT INSTITUTE 2<sup>nd</sup> Annual Freedom Conference Agenda

August 27-28, 2010  
Steamboat Grand  
Steamboat Springs, Colorado

### Thursday, August 26th

5:30 – 7:00 pm VIP Kick-off Reception at Awapa Lodge, Storm Mountain Ranch

### Friday, August 27th

Moderator for all panels is **Tony Blankley, Fox News Contributor and Executive Vice President of Edelman worldwide public relations.**

**Special Note: C-Span will be videotaping portions of our conference.**

11:45 – 12:00 Welcome and Acknowledgments – Jennifer Schubert-Akin, Chairman of The Steamboat Institute

12:00 – 1:00 pm Kickoff Luncheon, featuring **Ginni Thomas of Liberty Central**

\*\*\*15-minute break...allow hotel staff to clear tables\*\*\*

1:15 – 2:00 pm **Sharron Angle** (U.S. Senate candidate from Nevada)

\*\*\*Break\*\*\*

2:10 – 3:10 pm “Obama and National Security: Are We Safer Yet?” **Peter Brookes (Senior Fellow, The Heritage Foundation), Cliff May (President, Foundation for Defense of Democracies) and Claudia Rosett (Journalist, Foundation for Defense of Democracies, and former Editorial Board Member, The Wall Street Journal)**

\*\*\*Break\*\*\*

3:20 – 4:20 pm **Christopher Horner**, Competitive Enterprise Institute; author of *Power Grab: How Obama’s Green Policies Will Steal Your Freedom and Bankrupt America*

4:30 – 5:00 pm **Political Humor by Grover Norquist**

5:00 – 5:15 pm Session wrap-up by **Tony Blankley**

(continued on next page)

# Agenda

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6:00 – 7:30 pm Guests ride gondola to top of Steamboat Ski Area for VIP Reception and/or Dinner (VIP registrants board gondola beginning at 6:00 pm; other guests board at 7:00 pm)

6:30 – 7:30 pm VIP Cocktail Reception at top of Steamboat Ski Area (outdoors on deck), with photo opp with **Karl Rove**

7:30 pm Dinner, featuring keynote speaker **Karl Rove, followed by book-signing**

*Musical Entertainment by Anthony Kearns, world-renowned tenor and founding member of the popular music group, The Irish Tenors, Mr. Kearns will be accompanied by Marie Carmichael, who performs with Steamboat Symphony Orchestra and Strings in the Mountains.*

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## Saturday, August 28th

7:45 am Doors open for breakfast

8:00 – 8:50 am **Yaron Brook, President of the Ayn Rand Institute: “Capitalism without Guilt: The Moral Case for Freedom”**

\*\*\*Special 2-minute video presentation\*\*\*  
“I Want Your Money!”

9:00 – 9:50 am **“U-Turn on the Road to Serfdom,” featuring Dan Mitchell (Senior Fellow, The Cato Institute), J. French Hill (Chairman and CEO of Delta Trust & Banking Corp.; Former Special Assistant to President George W. Bush for Economic Policy), and Grover Norquist of Americans for Tax Reform**

\*\*\*Break\*\*\*

10:00 – 10:50 am **“2010 – The Year of the Conservative Woman”: Kellyanne Conway (President and CEO of the polling company/Woman Trend), Amy Oliver (Host of the Amy Oliver Show, 1310 KFKA) and Pam Pryor (Associate Manager – White House Writer’s Group – and Spokesperson for SarahPAC)**

11:00 -11:50 am **“Can America Survive Healthcare Reform?” Robert Goldberg (Center for Medicine in the Public Interest), Michael Tanner (The Cato Institute) and Kelly Victory, M.D. (Victory Health)**

11:50 – 12:20 pm **Brian Ivers, United States Marine – “What it means to be an American soldier”**

12:30 – 2:00 pm Luncheon, featuring **Jason Mattered, Editor of Human Events** and author of **Obama Zombies: How the Liberal Machine Brainwashed My Generation** (CNN will be covering Mr. Mattered’s speech)

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2:30 – 3:30 pm **OPTIONAL BONUS EVENT:** Screening of “33 Minutes” – Heritage Foundation

5:30 pm Coyote Gold Margarita Party, poolside at the Steamboat Grand Resort

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Saturday Breakfast, featuring Dr. Yaron Brook  
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"U-turn on the Road to Serfdom"  
Political Humor by Grover Norquist  
"2010: Year of the Conservative Woman"  
Brian Ivers, U.S. Marine:  
"What It Means to be an American Soldier"

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**Special Thanks to:**

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# Panel & Speaker Bios



## Tony Blankley

Executive Vice President,  
Public Affairs

Tony Blankley joined Edelman's Washington office in September 2007 as executive vice president for global public affairs. For more than 25 years, Tony has been at the intersection of national politics,

media and public policy. He now puts this background to work counseling Edelman clients on how to navigate today's complicated Washington landscape.

For seven years, Tony served as press secretary to then Speaker of the U.S. House of Representatives Newt Gingrich. In that role, Tony helped create messages that shook the country and helped create policy. Tony's knack for catchy sound bites and solid political strategy established him as one of Washington's premiere sources of ideas and insights. Working for the most renowned speaker of the House in decades, Tony became one of the leading spokesmen for the Contract with America. Prior to his career on Capitol Hill, Tony served President Ronald Reagan as a speechwriter and senior policy analyst. Before coming to Washington, Tony was a California Deputy Attorney General for seven years.

In the world of political punditry, Tony stands apart. Brill's Content magazine's "Pundit Scorecard" consistently rated him the most accurate of "TV's weekend soothsayers". After leaving the speaker's office in 1997, Tony joined John F. Kennedy Jr.'s George magazine. As a contributing editor, Tony's monthly column "Between the Lines" featured his inside-the-beltway insights. In addition, he appears regularly on MSNBC's Hardball with Chris Matthews, CNBC's Kudlow and Company, Fox News' Hannity & Colmes and Fox and Friends. Tony co-hosts KCRW's popular show, "Left, Right & Center," and is a regular guest on several national commercial talk radio shows.

In 1999, Tony founded his nationally syndicated political column with The Washington Times. In 2002, he began his service as the paper's editorial and opinion page editor. The same depth of knowledge and sharp wit that kept reporters turning to him during his time on Capitol Hill have made Tony a leading media commentator. His opinions and analysis of political events have been featured on the front pages of The New York Times, USA Today, and other major publications. Tony authored his first book in 2005, a New York Times bestseller, *The West's Last Chance: Will We Win the Clash*

of Civilizations?

Born in London and a naturalized American citizen, Tony and his family moved to Los Angeles after World War II. Young Tony found work as a child actor in television and films, first encountering Mr. Reagan when both appeared at a 1950s-era USO performance. In the years that followed, he volunteered to work on all of Mr. Reagan's campaigns for governor and president.



## Ginni Thomas

Liberty Central

Ginni is a new social entrepreneur and the Founder of Liberty Central, Inc. Ginni is excited about launching LibertyCentral.org and finds the new citizen activists inspirational! She brings passion, enthusiasm and principled participation

to the public square. With 30 years of experience within the Washington beltway working alongside esteemed politicians like Dick Armey and for institutions like Hillsdale College, the Heritage Foundation and the U.S. Chamber of Commerce, Ginni is committed to serving as a clearinghouse for new and more effective online activism. Ginni, the 'proud' Nebraskan, is a fan of Rush Limbaugh, Mark Levin and Laura Ingraham and other talk radio hosts. She is intrigued by Glenn Beck and listening carefully. She also enjoys motor homing and watching "24".



## Peter Brookes

Senior Fellow,  
The Heritage Foundation

Peter Brookes develops and communicates Heritage's stance on foreign policy and national security affairs through media appearances, research, published articles, congressional testimony and speaking

engagements.

In addition, he's in his third-term as a congressionally-appointed member of the U.S.-China Economic and Security Review Commission. He's also a columnist for the New York Post and Boston Herald and a contributing editor for Armed Forces Journal and Townhall Magazine. Brookes has over 300 published articles in over 50 newspapers, journals and magazines.

# Panel & Speaker Bios

He's the author of: *A Devil's Triangle: Terrorism, Weapons of Mass Destruction and Rogue States* (Rowman & Littlefield: hardback 2005, paperback 2007).

Brookes has made over 1,500 appearances as a commentator on TV and radio, appearing on ABC, NBC, CBS, FOX, CNN, MSNBC, CNBC, NPR, BBC, CBC, VOA, Al Hurra, and Radio Free Asia, among others. He's hosted major market talk radio programs, including XM, and has been quoted by many of the world's largest newspapers and magazines.

Brookes has testified numerous times before the Senate and House of Representatives as a public official and as a private citizen. He is also a frequent public speaker around the country and the world, making over 200 addresses in nearly 20 countries, including participation in State Department public diplomacy speaking programs in Japan, Germany, Australia, Poland, Austria, Ukraine, Fiji and Papua New Guinea.

Before coming to Heritage, Brookes served in the George W. Bush administration as the Deputy Assistant Secretary of Defense for Asian and Pacific Affairs, where he was responsible for U.S. defense policy for 38 countries and 5 bilateral defense alliances. Prior to the Bush administration, he worked as a Professional Staff Member with the Committee on International Relations in the U.S. House of Representatives. He also served with the CIA, the State Department at the United Nations, and in the private sector defense and intelligence industry.

Brookes is a decorated military veteran, having served on active duty with the U.S. Navy in Latin America, Asia, and Middle East in aviation and intelligence billets. Brookes has over 1,300 flight hours aboard U.S. Navy EP-3 reconnaissance aircraft. Now a retired reserve Navy Commander, during his reserve career he served with the NSA, DIA, Naval Intelligence, the Joint Chiefs of Staff, and the Office of the Vice President, working as an intelligence analyst, strategic debriefer, Russian-language interpreter, defense attaché, and policy advisor.

Brookes is a doctoral candidate at Georgetown University. He's a graduate of the U.S. Naval Academy (B.S., Engineering); the Defense Language Institute (Diploma, Russian); the Naval War College (Diploma); and the Johns Hopkins University (M.A., Government). He's taught at the National Defense University and the Joint Military Intelligence College, and played in both U.S. and foreign war games. Brookes has studied German and Polish, traveled to more than 50 countries on 5 continents, including North Korea, and has served as an international election observer in Indonesia and Cambodia.

He's served in political positions at the local, state and national level, including being a drafter of the Republican Na-

tional Committee's 2000 foreign policy platform at the Philadelphia convention. Brookes served as a foreign policy advisor to the 2000 and 2004 Bush campaigns and briefed 2008 presidential candidates.

He's also the owner of a small, Black Angus cattle operation in the Midwest. In his free-time, Brookes skis, golfs, and participates in shotgun sports, upland game hunting and fly fishing.

His honors include: Navy League of NY's Frank Knox Media Award, Joint Service Commendation Medal; Navy Commendation Medal (3 awards); Navy Achievement Medal; several naval and joint unit awards; the Defense Language Institute's Kellogg Award; the Joint Chiefs of Staff service badge; and Naval Aviation Observer wings. He's also won honors in wrestling and judo, including an All-Navy wrestling title.



## Clifford May

President, Foundation for Defense of Democracies

He is the co-editor of *The Afghanistan-Pakistan Theater: Militant Islam, Security and Stability*. At the invitation of the Department of State, Mr. May recently traveled to Pakistan to advise US and Pakistani government officials on their fight against terrorism. In 2006, Mr. May was appointed to the Baker-Hamilton Iraq Study Group of the United States Institute of Peace. He also received a two-year appointment to the bipartisan Advisory Committee on Democracy Promotion, reporting to former Secretary of State Condoleezza Rice. Prior to founding FDD in 2001, Mr. May spent nearly a decade with *The New York Times* as a reporter, foreign correspondent and editor of *The New York Times Sunday Magazine*.



## Claudia Rosett

Journalist in Residence  
Foundation for Defense  
of Democracies

Claudia Rosett is a Journalist-in-Residence with the Foundation for Defense of Democracies, and writes a weekly column on foreign affairs, "Freedom's Edge," for *Forbes.com*. Currently based in Washington, D.C., she has re-

# Panel & Speaker Bios

ported over the past 29 years from Asia, the former Soviet Union, Latin America and the Middle East. In recent years she has focused on the United Nations. From 1984-2002 she was a staff writer at The Wall Street Journal, serving as a member of the Editorial Board in New York (1997-2002); reporter and then bureau chief in Moscow (1993-96); editorial-page editor of The Asian Wall Street Journal in Hong Kong (1986-93); and book review Editor in New York (1984-86).

For her on-site coverage of China's 1989 Tiananmen Square uprising, Ms. Rosett won an Overseas Press Club Citation for Excellence. In 2005 she won the Eric Breindel Award and the Mightier Pen Award for her reporting on corruption under the United Nations Oil-for-Food program. She holds a B.A. from Yale University, an M.A. in English from Columbia University, and an M.B.A. from the University of Chicago's Graduate School of Business.



## Christopher C. Horner

Competitive Enterprise Institute  
Author of *Power Grab: How Obama's Green Policies Will Steal Your Freedom and Bankrupt America*

As an attorney, Horner has represented CEI, scientists, and Members of the U.S. Congress on matters of environmental policy in

the federal courts, including in amicus briefs on several key cases heard by the Supreme Court. He is the author of two best-selling books on global warming policy.

Christopher C. Horner serves as a Senior Fellow at CEI. As an attorney in Washington, DC Horner has represented CEI as well as scientists and Members of the U.S. House and Senate on matters of environmental policy in the federal courts including the Supreme Court. He has written on numerous topics in publications ranging from law reviews to legal and industrial trade journals to print and online opinion pages, and is the author of two best-selling books: *Red Hot Lies: How Global Warming Alarmists Use Threats, Fraud and Deception to Keep You Misinformed* (Regnery, 2008) and *The Politically Incorrect Guide to Global Warming and Environmentalism* (Regnery, 2007), which spent half of 2007 on the New York Times bestseller list.

Horner has testified before the United States Senate Committees on Foreign Relations and Environment and Public Works, and works on a legal and policy level with numerous think tanks and policy organizations throughout the world. He

has given numerous addresses to audiences in the European Parliament in Strasbourg and Brussels, and before policymakers in European capitals including London, Rome, Prague, Copenhagen, Madrid and Warsaw, on topics ranging from rail deregulation and unfunded pension liability to all manner of energy and environment issues. Horner serves on the international law practice group's executive committee for an internationally respected assembly of lawyers, and has provided counsel and work product on other matters including intellectual property, WTO proceedings and treaty law and policy.

Greenpeace has repeatedly targeted Mr. Horner, by stealing his garbage on a weekly basis, issuing press releases announcing with whom he dines and including him in various other hysterical publications including most recently "A Field Guide to Climate Criminals" distributed at the UN climate meeting in Montreal in December 2005.

Mr. Horner has provided legal, policy and political commentary several hundred times each on both television and radio, in the United States, Europe, Canada, and Australia, including scores of visits each on the Fox News Channel, Court TV, MSNBC with repeat visits on The News Hour with Jim Lehrer, BBC, CNN, CNN International, ITN, CBC, Bloomberg and Reuters Television. Mr. Horner has also been a guest on The Daily Show with Jon Stewart. He has guest hosted television commentary programs and makes weekly appearances on and regularly guest hosts nationally and regionally syndicated radio shows in America.

He has been a frequent contributor in the Washington Times, National Review Online and TechCentralStation.com opinion pages, is a guest columnist for United Press International and OpinionEditorials.com, and has regularly contributed to the Brussels legislative news magazine EU Reporter Horner also regularly writes for Energy Tribune and Spain's Actualidad Economica.

He received his Juris Doctorate from Washington University in St. Louis where he received the Judge Samuel Breckenridge Award for Advocacy.

## Grover G. Norquist

President, Americans for  
Tax Reform

Mr. Norquist, a native of Massachusetts, has been one of Washington's most effective issues management strategists for over two decades.

# Panel & Speaker Bios

Mr. Norquist is president of Americans for Tax Reform (ATR), a coalition of taxpayer groups, individuals and businesses opposed to higher taxes at the federal, state and local levels. ATR organizes the TAXPAYER PROTECTION PLEDGE, which asks all candidates for federal and state office to commit themselves in writing to oppose all tax increases. To date, 172 House members, and 34 Senators have taken the pledge. On the state level, 7 governors and over 1100 state legislators have taken the pledge.

Mr. Norquist also:

- Serves on the board of directors of the National Rifle Association of America.
- Serves on the board of directors of the American Conservative Union.
- Serves as a Contributing Editor to the American Spectator Magazine.
- Serves as president of the American Society of Competitiveness.
- Authored the book *Leave Us Alone – Getting the Government's Hands Off Our Money, Our Guns, Our Lives*

In the past, Mr. Norquist served as:

- A commissioner on the Advisory Commission on Electronic Commerce.
- A commissioner on the National Commission on Restructuring the Internal Revenue Service.
- Economist and chief speech-writer, U.S. Chamber of Commerce (1983-1984).
- Campaign staff on the 1988, 1992, 1996 Republican Platform Committees.
- Executive director of the National Taxpayers' Union.
- Executive director of the College Republicans.

In the words of Newt Gingrich, Grover Norquist is "the person who I regard as the most innovative, creative, courageous and entrepreneurial leader of the anti-tax efforts and of conservative grassroots activism in America . . . He has truly made a difference and truly changed American history."

P.J. O'Rourke says, "Grover Norquist is Tom Paine crossed with Lee Atwater plus just a soupcon of Madame Defarge."

Arianna Huffington calls Norquist "'The dark wizard of the Right's anti-tax cult."

Mr. Norquist holds a Masters of Business Administration and a Bachelor of Arts degree in Economics, both from Harvard University. He lives in Washington, DC with his wife, Samah and his daughters, Grace and Giselle.



## Anthony Kearns

Operatic Tenor

Anthony Kearns, acknowledged as Ireland's Finest (Living) Tenor at the Dublin National Concert Hall's Silver Jubilee in 2006, performs an extraordinary repertoire, with music from Ireland to Broadway, to Viennese romance to Italian Classics, French art songs, and traditional German Lieder, the inspirational to the spiritual, and from operetta's light comedy to the sweeping drama of grand opera. With his rich lyrical tenor voice, flawless technique, and skillful interpretation of these many and varied musical genres, Anthony Kearns is becoming recognized as the heir apparent to John "Count" McCormack and Mario Lanza, as he takes his place on the world stage. Considered the best interpreter of Irish music alive today, he is also a respected ambassador of Ireland to the world and has presented the music of his homeland across the globe.



## Yaron Brook

President, Ayn Rand Institute

Yaron Brook serves as the Executive Director of the Ayn Rand Institute and the Ayn Rand Center of Individual Rights; ARI's Washington, DC, based public policy arm. He is a prominent advocate for Objectivism, the philosophy of novelist Ayn Rand. Dr. Brook is a contributing editor of the *Objective Standard*, contributing author to the anthology "Winning the Unwinnable War," and co-author of "Neoconservatism: An Obituary for an Ideal."

He is a weekly guest on "Front Page" hosted by PJTV, the first center-right online television network broadcasting over the Internet, and makes frequent guest appearances on national radio and TV demonstrating Objectivism's unique perspective on current events. A popular speaker at universities, public forums, industry conferences, academic panels, community and professional groups, his recent talks encompass the moral foundations of capitalism and individual rights.

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The Ayn Rand Center (ARC) is the public policy and outreach arm of the Ayn Rand Institute, a 501(c)(3) non-profit organization.

# Panel & Speaker Bios

The Center's mission is to advance individual rights (the rights of each person to life, liberty, property, and the pursuit of happiness) as the moral basis for a fully free, laissez-faire capitalist society. ARC is named after author and philosopher Ayn Rand (1905–1982), who is best known for her novels *The Fountainhead* and *Atlas Shrugged*, and for her original philosophy Objectivism - [aynrand.org/site/PageServer?pagename=objectivism\\_intro](http://aynrand.org/site/PageServer?pagename=objectivism_intro).

The Center, located in Washington, DC, promotes the principle of individual rights as a fundamental truth that each individual has a moral right to act on his own judgment for his own sake, so long as he does not violate that same right of others. The Center sees this principle not only as a political matter, but also, and more fundamentally, as a moral matter, as a requirement of human life.



## Dan Mitchell

Senior Fellow, The Cato Institute

Daniel J. Mitchell is a top expert on tax reform and supply-side tax policy. Mitchell is a strong advocate of a flat tax and international tax competition. Prior to joining Cato, Mitchell was a senior fellow with The Heritage Foundation, and an

economist for Senator Bob Packwood and the Senate Finance Committee. He also served on the 1988 Bush/Quayle transition team and was Director of Tax and Budget Policy for Citizens for a Sound Economy. His articles can be found in such publications as the *Wall Street Journal*, *New York Times*, *Investor's Business Daily*, and *Washington Times*. He is a frequent guest on radio and television and a popular speaker on the lecture circuit. Mitchell holds bachelor's and master's degrees in economics from the University of Georgia and a Ph.D. in economics from George Mason University.



## J. French Hill

Chairman & CEO of Delta Trust & Banking Corp.

J. French Hill, 53, is an investor and venture capitalist living in his hometown of Little Rock. He is founder, chairman and chief executive officer of Delta Trust & Banking

Corp., a private banking company headquartered in Little Rock.

Mr. Hill founded Delta Trust after a six-year career with Arkansas' largest bank holding company, First Commercial Corp. First Commercial is now part of Regions Financial Corp. (RF). He was responsible for First Commercial's \$13 billion trust company and the company's investment broker-dealer operations. As an executive officer of First Commercial, he also oversaw human resources, compliance, asset quality and strategic planning.

Over the past twenty-five years, Mr. Hill has had a rich career in both the private and public sectors. He has served as an advisor to Arkansas Governor Mike Huckabee, former U.S. Senators John Tower (R-TX) and Jake Garn (R-UT) and former President George Bush. As a ninth generation Arkansan, he is dedicated to his hometown of Little Rock and his native state of Arkansas. On June 20, 2006, President George W. Bush appointed Mr. Hill to serve as a member of the Community Development Advisory Board of the U.S. Treasury.

From May 1989 until January 20, 1993, Mr. Hill served as a senior official in the Bush Administration. He was appointed by President George H.W. Bush as Special Assistant to the President on September 4, 1991. He served as the Executive Secretary to the President's Economic Policy Council (EPC). The EPC, composed of the President's cabinet, was the primary channel for advising the President on the formation, coordination, and implementation of domestic and economic policy -- including international economic and trade policies. Mr. Hill chaired the Trade Policy Review Group (TPRG) and the International Economic Policy Group.

Mr. Hill is a magna cum laude graduate in Economics from Vanderbilt University. Mr. Hill holds the Certified Director designation from the UCLA Anderson Graduate School of Management. He is married to the former Martha McKenzie of Dallas, Texas, and they have a daughter, Sarah Elizabeth McKenzie Hill, and a son, William Payne Hill.

Contact Information for Mr. J. French Hill:

Chairman of the Board & Chief Executive Officer  
Delta Trust & Banking Corp.

P.O. Box 17607 • Little Rock, AR 72222

(501) 907-2280 (Telephone) • (501) 907-2299 (Fax)

[frenchhill@delta-trust.com](mailto:frenchhill@delta-trust.com) (E-mail)

# Panel & Speaker Bios



## Kellyanne E. Conway

Founder and President,  
inc./WomanTrend

Kellyanne Elizabeth Conway is Founder and President of the polling company™, inc./WomanTrend a privately-held, woman-owned corporation founded in 1995. The firm is headquartered in

Washington, DC and maintains an office in New York City.

Kellyanne is one of the most quoted and noted pollsters on the national scene, having provided commentary on over 1,200 television shows on ABC, CBS, NBC, PBS, CNN, CNBC, MSNBC, HBO, Comedy Central, MTV and the Fox News Channel, and numerous radio shows and print stories.

Throughout her two decades in market research, Kellyanne has provided primary research and advice for clients in 46 of the 50 states and has directed hundreds of demographic and attitudinal survey projects for statewide and congressional political races, trade associations, and Fortune 100 companies. A professionally trained moderator, Kellyanne has personally directed more than 300 focus groups and other qualitative discussions. Clients have included Lifetime Television, The Heritage Foundation, Major League Baseball, The Federalist Society, Coalition of Community Pharmacists Association, the U.S. Office of Personnel Management, Mass Connections, American Express, ABC News, Ladies Home Journal, and the U.S. Department of Labor.

Kellyanne has worked for leaders such as the late Congressman Jack Kemp; former Vice President Dan Quayle; Speaker of the House Newt Gingrich; Senator Fred Thompson and Congressman Mike Pence, the Chairman of the House Republican Conference and the third-highest ranking Republican in the House.

A “fully-recovered” attorney, Kellyanne is admitted to practice law in four jurisdictions (Maryland, New Jersey, Pennsylvania, and the District of Columbia). She has practiced law, clerked for a judge in Washington, DC and for four years, was an adjunct professor at George Washington University Law Center. Kellyanne is a magna cum laude graduate of Trinity College, Washington, D.C., where she earned a B.A. in Political Science, studied at Oxford University, and was elected to Phi Beta Kappa. She holds a law degree, with honors, from George Washington University Law Center.

Kellyanne has been profiled in over a dozen magazines, newspapers, and television programs. Her polling data and op-

eds have been published by The Wall Street Journal, The Washington Post, The New York Times, The New York Post, The Washington Times, USA Today, National Review, Human Events, Investors’ Business Daily, and Politico and she is a regular on the speaking circuit. She has received the Washington Post’s “Crystal Ball” award for accurately predicted elections and co-authored *WHAT WOMEN REALLY WANT: How American Women Are Quietly Erasing Political, Racial, Class, and Religious Lines to Change the Way We Live* (Free Press).

She is the Editor and Publisher of WomanTrends Online, a web-based publication that provides the latest news on a multitude of current and prospective lifestyle, financial, health, ethnic, work, entertainment, green, technological, and generational trends, which are influencing and influenced by consumer attitudes and behaviors.

She is a Trustee of the Phillips Foundation, a Member of the Executive Council of the Council of the Council for National Policy (CNP), a board member of the Clare Boothe Luce Policy Institute, the National Journalism Center, the Trump World Tower and Men Against Breast Cancer. Mrs. Conway retains memberships in the American Association of Public Opinion Research (AAPOR) and the Qualitative Research Consultants Association (QRCA).

Kellyanne (formerly “Fitzpatrick”) is married to George T. Conway III and they have four children.



## Amy Oliver

Host of *The Amy Oliver Show*,  
1310 KFKA

Amy Oliver was born the youngest of seven of a very liberal family. Dinner table talk always turned to politics and that's where she learned to love the dialogue and debate. Some of her more liberal

family members cannot explain her free market perspective other than invasion of the body snatchers must have swooped to earth, sucked out the grey matter and replaced it with Reaganomics.

Amy earned a degree in journalism in 1985 from the prestigious University of Missouri-Columbia. MIZ-ZOU! GO TIGERS! After playing around for a couple of years, she fulfilled a dream and moved to Colorado where she eventually helped establish and run a successful small business. That's really when the free market conversion began. The rude awaking that government

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does not help business (over-regulation and onerous taxation) but rather obstructs it turned Amy into a raging capitalist.

For fun, Amy earned a graduate degree in American History from the University of Northern Colorado. She credits her graduate advisor and favorite professor Michael Welsh for teaching her always to "flip the paradigm."

Her love for free markets and public policy drew her to the Independence Institute, Colorado's state-based, free market think tank, where she has served as Director of Operations since 2004. She is also the Director of the Colorado Transparency Project.

Amy has a prominent role in the II media empire. She serves as the executive producer of the public affairs Independent Thinking on KBDI Channel 12. She produces and hosts many of the podcasts found on iVoices.org. You also will see and hear her as the host and narrator of the YouTube videos titled the Free Market Minute.

Amy pens opinion editorials and an occasional issue backgrounder and issue paper. Her paper titled Unabashed Bias exposed how the Denver daily papers campaigned for rather than reported on Colorado's largest tax increase and won her "Best Right-Wing Media Criticism" from the Denver Westword. Amy's ability to articulate and defend her free market perspective landed her a dream job of hosting her own radio talk show The Amy Oliver Show on 1310 KFKA from 9 to 11 a.m., Monday through Friday.

In March 2008, the Colorado Broadcasters Association recognized her talk radio program, The Amy Oliver Show, as the "Best News/Talk Personality in a Major Market."

Amy loves living in Greeley with her wonderful husband (and the law) Weld County Sheriff John Cooke, her three fabulous kids, two dogs and one cat.

Be sure to check Amy's blog for more opinions, updates on shows and guests, and her take on what movies are worth your hard earned dollars.



## Pam Pryor

Associate Manager, White House  
Writer's Group

Pam Pryor has more than 25 years of experience in politics, public affairs and communication. In Washington, DC she has run the gamut of working for a public affairs company, owning her own business, consulting with a wide range of groups and finally

landed on "The Hill" as a congressional staffer.

She worked as U.S. Rep. JC Watts' press secretary and was named deputy chief of staff in October of 1995. In 1998, she took over the Washington office as Watts' chief of staff and served in a dual role overseeing his leadership post of the Republican Conference until his retirement in January 2003. In 2001, she was named to the 100 Most Powerful Women in Washington by WASHINGTONIAN Magazine.

Post Watts' retirement, she continued the work begun in their office on the faith-based initiative and served as Vice President of Government Relations and public policy for We Care America. When We Care America disbanded, she consulted for a range of clients from the Department of Labor to Americans for Redistricting Reform and a faith-based organization: Convoy of Hope.

After the Primary season of 2008, Pam was tapped to be the McCain liaison inside the Republican National Committee and served as the senior advisor to the Deputy Chairman, Frank Donatelli.

Most recently she worked with CPPR – a group to stop the government takeover of healthcare. She specializes in coalition and grassroots outreach for issues campaigns.

Pam attended Southern Nazarene University - has a B.A. and M.A. in communications and did post graduate work at the University of Oklahoma. She resides in Arlington, VA and attend McLean Bible Church.



## Robert M. Goldberg, PhD

Robert Goldberg is co-founder and vice president of the Center for Medicine in the Public Interest. (CMPI) Along with Peter Pitts, Dr. Goldberg hosts the popular and controversial blog on the pharmaceutical industry and healthcare, [www.drugwonks.com](http://www.drugwonks.com).

Prior to founding CMPI, Goldberg was Director of the Manhattan Institute's Center for Medical Progress and Chairman of its 21st Century FDA Task Force that examined the impact of the FDA's Critical Path Initiative on drug development and personalized medicine.

He has written for The Wall Street Journal, The Washington Post, the Los Angeles Times, National Review Online, The Chicago Tribune, The Philadelphia Inquirer, The New York Sun and writes regularly for The American Spectator (where he broke the story about Obama Medicare director Donald Berwick's admiration for Britain's National Health Service); the

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New York Post and The Weekly Standard. He is an expert on Medicare reform, comparative effectiveness and FDA's Critical Path Initiative and the author of many papers including, "Insta-Americans: The Empowered (and Imperiled) Health Care Consumer in the Age of Internet Medicine," and with John Vernon, "Alzheimer's Disease and Cost-effectiveness Analyses: Ensuring Good Value for Money?" and "Economic Evaluation and Comparative-Effectiveness Thresholds: Signals to Firms and Implications for R&D Investment and Innovation." He is also author of the forthcoming book, "Tabloid Medicine: How the Internet is Being Used To Hijack Medical Science For Fear and Profit." (Kaplan, December 2010).



## Michael Tanner

The Cato Institute

Michael Tanner heads research into a variety of domestic policies with a particular emphasis on health care reform, social welfare policy, and Social Security. His most recent book, *Leviathan on the Right: How Big-Government Conservatism Brought Down the Republican Revolution* (2007), chronicles the demise of the Republican party as it has shifted away from its limited government roots and warns that reform is necessary to avoid continual electoral defeat.

Under Tanner's direction, Cato launched the Project on Social Security Choice, which is widely considered the leading impetus for transforming the soon-to-be-bankrupt system into a private savings program. *Time Magazine* calls Tanner, "one of the architects of the private accounts movement," and *Congressional Quarterly* named him one of the nation's five most influential experts on Social Security.

His other books include, *Healthy Competition: What's Holding Back Health Care and How to Free It* (Second Edition, 2007), *The Poverty of Welfare: Helping Others in Civil Society* (2003), and *A New Deal for Social Security* (1998). Tanner's writings have appeared in nearly every major American newspaper, including the *New York Times*, *Washington Post*, *Los Angeles Times*, *Wall Street Journal*, and *USA Today*. A prolific writer and frequent guest lecturer, Tanner appears regularly on network and cable news programs. Before joining Cato in 1993, Tanner served as director of research of the Georgia Public Policy Foundation and as legislative director for the American Legislative Exchange Council.



## Kelly Victory, MS, MD, FACEP

President, Victory Health  
Managing Partner,  
Luxemburg Capital

Kelly Victory is a residency-trained, board certified trauma and emergency specialist with over 15 years of clinical experience. After

leaving her clinical practice in 2000, she served as the Chief Medical Officer for Whole Health Management for more than 5 years before leading their new Health & Wellness Division, Live Whole Health. During that time, she led the medical team of over 800 health professionals in the delivery of on-site health and wellness services for Fortune 500 companies. She developed innovative health risk and disease management programs that generated superior clinical outcomes for patients while decreasing healthcare costs for employers. Whole Health Management was acquired by Walgreens in 2008.

Dr. Victory is an expert in disaster preparedness and the medical management of mass casualties, as well as quality assurance programs. Prior to Whole Health, she founded a medical-legal consulting firm and was a principle in an investment banking firm where she lead efforts to raise funds for healthcare companies. She holds a BS from Duke University, studied literature at Oxford University in England, attended the Masters program in Clinical Psychology at the University of Illinois, and received her Medical Degree from the University of North Carolina, Chapel Hill.

Dr. Victory currently serves on a number of non-profit boards, as well as Endotronix, a medical device company. She has been very involved in the healthcare policy debate, and currently works with the Republican National Committee and multiple political candidates to define and articulate their healthcare platforms. She consults with a number of both public and private companies regarding sustainable models for healthcare delivery, and the role of personal responsibility and self care in driving meaningful healthcare reform. She is a frequent guest lecturer at the University of Notre Dame and Harvard Business School, and is a member of the Leadership Council at the Harvard School of Public Health. Dr. Victory has been recognized by multiple organizations for her leadership in entrepreneurial and healthcare ventures.

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## Master Sergeant Brian Ivers, USMC



Motivational / Inspirational  
Speaker

*"Australian by birth, American by choice, and a Marine through the grace of God."*

Brian Ivers was born and grew up in Melbourne Australia. In 1982 he came to the United States with a Colorado family in order to attend his senior year of high school. This was his first exposure to the American dream and inspired him to return for college and earn an A.A.S. degree in Criminal Justice from Red Rocks Community College. In 1997 he received a B.S. in Criminal Justice from Metropolitan State College in Denver CO.

As a child Brian had watched American movies about life in the United States and above all wanted to be a Marine. "The Sands of Iwo Jima," starring John Wayne, had a great influence on him and in 1989 enlisted in the United States Marine Corps as an infantryman. In 1990, Brian conducted ground combat operations in the Persian Gulf War with a Marine rifle company.

A life-long ambition of Brian's was to become a US citizen. In 1993 he was granted his citizenship, and settled in Colorado.

In 1994 Brian became a Police Officer for Fort Collins Police Services where he remains today. As a Marine reservist he has completed 3 tours of Iraq; two as an infantry platoon sergeant and his last combat tour, 2007, as a platoon commander. Brian recently returned from a 9 month tour with Marine Forces Africa where he assisted various African militaries.

For Brian, being a citizen of the United States is one of the most life defining events that has happened to him. Living in a country where "the constitution is king, and where people have a Bill of Rights to protect them" is for him the greatest aspiration anyone could wish for.

Brian is married to Heather and has three children; George, David and Lauren. He currently serves on the Fort Collins Police Department and is continuing his military service in the USMC reserves.

Brian is earning a reputation as a dynamic and motivating speaker through Northern Colorado focusing on his experiences in war and what it means to become a US citizen.



## Jason Mattera

Editor, Author of  
OBAMA ZOMBIES

Jason Mattera served as the media spokesperson for Young America's Foundation and is currently the editor of Human Events. His new book, OBAMA ZOMBIES: How the Liberal Machine Brainwashed My Generation was just released by Simon & Schuster (Threshold Editions) and is already a New York Times bestseller. Jason is a frequent guest on Fox News, CNN and C-SPAN.

Jason defines an Obama Zombie as a young person who has become lobotomized by the Obama marketing machine. With the aid of YouTube videos, FaceBook and Twitter messages, young America fell prey to the most expensive, hi-tech, laser-focused marketing assault in presidential campaign history. As a result, an unthinking mass of young voters marched forward to elect the most radical and untested president this country has ever witnessed.

There's only one way out of this mess according to Jason: It's time to fight back. It's time for this generation to find a new voice. It's time to stop the OBAMA ZOMBIES!  
[www.jasonmattera.com](http://www.jasonmattera.com)



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